

# The Yardstick



A Publication of The Hardwood Distributor's Association

Convention 2011

## Letter From the President

*"Unbelievable", "Incredible", or "Unreal",* all are adjectives that some of you will more than likely be expressing as this newsletter finds you on the first of August. Time has flown by this year and the one thing that I have noticed as I continue to get older is the days, months and years fly by, and this business year is no exception. We are just two months from the convention and this newsletter is to bring everyone up to date on the annual meeting of the Hardwood Distributor's Association in Nashville, TN. As the meeting approaches, I look forward to seeing everyone in Nashville. Details are below on the upcoming events for HDA and the schedule of events.

Sincerely,  
Eric Burchett, HDA President  
Direct Dial: 704.875.6587 • eburchett@hardwoodweb.com

## HDA Schedule of Events

Thursday, September 22<sup>nd</sup>      HDA Board Meeting: 11:00 am-2:00 pm  
HDA Dinner: 7:00-10:00 pm

Friday, September 23<sup>rd</sup>      HDA General Meeting: 7:00-10:00 am  
Yard Tour: 10:30 am

## Special Recognition

At the last board meeting, the HDA board voted to give the Unified Forest Promotion a donation of \$10,000.00. These seven member companies listed below agreed in the meeting to contribute a total of \$5,700.00 to help with the donation made by the board. I would like to thank these contributing companies for their generosity to the Hardwood Distributor's Association.

- Emerson Hardwoods \$1,000.00
- Prime Lumber Co. \$1,000.00
- Rex Lumber \$1,000.00
- Atlanta Hardwoods \$1,000.00
- Hardwood Industries \$1,000.00
- Lumber Products \$500.00
- Keiver Willard \$200.00





### Hardwood Distributor's Dinner

Please come and join us at the Crystal Gazebo at the Gaylord Opryland Resort on September 22<sup>nd</sup>, Thursday evening from 7:00-10:00 pm. The HDA dinner will start off with cocktails from 7:00-7:30 pm, followed by dinner from 7:30-10:00 pm, and a live band will provide the entertainment.

The menu choices are below, please reply to Dan Caldwell by August 26<sup>th</sup>.  
**You may email him at [dcaldwell@hardwoodweb.com](mailto:dcaldwell@hardwoodweb.com) or fax to 404-424-8364.**  
Please list all members and guests attending the dinner.

Member Name(s): \_\_\_\_\_  
\_\_\_\_\_

#### Menu Choices, please choose one:

- \_\_\_\_\_ 1. Grilled Prawns with a Sweet Orange Glaze, Paired with Filet of Beef
- \_\_\_\_\_ 2. Double Filet of Beef in a Rich Red Zinfandel Reduction
- \_\_\_\_\_ 3. Vegetarian Meal, Open-Faced Ravioli

### Hardwood Distributor's Yard Tour

Atlanta Hardwood Corporation is providing a yard tour at their AHC Clarksville Lumber facility and at the Hardwoods Incorporated of Tennessee distribution center, both of which are located in Clarksville, TN on Friday, September 23<sup>rd</sup>, following the General Meeting. A barbeque luncheon will be provided on site, and we would like to have a head count of those attending the tour. We will be providing a tour bus that will be leaving around 10:30 am, after the general meeting. Please email or fax Dan Caldwell.  
(Contact information listed above)

Member Name(s): \_\_\_\_\_  
\_\_\_\_\_

### HDA Officers

President - Eric Burchett, Huntersville Hardwoods, [eburchett@hardwoodweb.com](mailto:eburchett@hardwoodweb.com)  
1st Vice President - Dan Caldwell, Atlanta Hardwood, [dcaldwell@hardwoodweb.com](mailto:dcaldwell@hardwoodweb.com)  
Secretary/Treasurer- Craig Forester, Rex Lumber, [craigf@rexlumber.com](mailto:craigf@rexlumber.com)